# Sha'uri Minakata

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**OBJECTIVE** Seeking a position in social media management in the entertainment and sports industry.

## QUALIFICATIONS SUMMARY

- Proficient in designing promotional and informational material with Adobe Software and Canva
- Maintained social and cultural organizations' social media accounts through likes, comments, and shares
- Coordinated events for college students to appreciate Japanese culture
- Curated social events for college students to build a community

## WORK EXPERIENCE

**Walmart** **Cerritos, CA**
*Cashier and Self-Checkout Host* *November 2022 - Present*

- Assisting customer in purchasing items curated to their needs and wants
- Proficient in POS systems, cash accounting, and customer service
- Assisting the supervisor in routine accounting duties
- Leading associates through training and routine skills needed for holidays and special events

## LEADERSHIP EXPERIENCE

**Nikkei Student Union** **Fullerton, CA**
*Public Relations Representative* *September 2022 - June 2023*

- Used photography skills and materials during events and organization meetings to maintain the organization's history
- Maintained the social media image by designing posts, filtering, and editing photographs
- Curated social media captions to capture the attention of new and returning members to events and meetings
- Provided mentorship to incoming first-year college students to help them transition into the University
- Trained the incoming member for the following year's events and potential social media posts

**Newport Beach Film Festival** **Fullerton, CA**
*Social Media Manager* *August 2025 - December 2025*

- Curated social media posts weekly to maintain engagement with target audiences for indie film and Japanese culture enthusiasts
- Maintained a detailed schedule for special posts and events
- Crafted messaging to capture the target audiences
- Interacted with other organizations in cross-promotional content to establish and build relationships

## EDUCATION

**California State University, Fullerton** **Fullerton, CA**
Communications with a concentration in Public Relations *Bachelor's Degree, 2026*
Digital Media Certificate

## SKILLS

**Software:** Adobe Creative Cloud, Microsoft Office Suite, Google Workspace, Photography, Canva
**Languages:** English & Spanish